



Qualitybed

1930 | 1957 | 1988


COMPANY PROFILE



1930 - Nicola Calabrese, grandfather of today's administrator and mattress craftsman, opens a small shop

1957 - Michele Calabrese, inherits the family workshop and will soon pass on his experience to his son

1988 - Nicola Calabrese, today's director, establishes the new company that today has over 40 employees





ABOUT US

For over 90 years at your service, the family Calabrese has worked with passion manufacturing foam and spring mattresses, pillows and guaranteeing its customers the perfect rest for three generations.

We are an ethical company that offer jobs in a fantastic area like Puglia; a precious land with a strong tradition linked to artisanal manufacturing.

We are continuously looking for new materials and technologies to allow us to create cutting-edge products and able to guarantee a proper and healthy sleep.

A skilful combination of quality, aesthetics and functionality, which makes each of our mattresses unique and exclusive. Each product is the result of years of research and development and it is designed to best accommodate our body during night sleep, significantly improving its physical and mental condition. Attention to details is ensured by a team of professionals, able to identify and anticipate market trends without ever disappointing customers' expectations.

The right quality-service-price ratio, guaranteed by more than 40 employees, who work with dedication and passion in 8,500 square meters of structure.

MISSION

QUALITY AND INNOVATION

Sleep quality, health and well-being are at the heart of our mission. Research and development in the production process allow us to create innovative products, specifically designed to ensure proper sleep and quality at the highest levels. Furthermore, the careful choice of raw materials, the efficient tailor-made processes, allow us to maintain a high hygienic-sanitary standard of the products and guarantee the well-being of our customers' sleep. Of equal importance then, is the management of internal logistics, aimed at speeding up delivery times and allowing our company to manage a large number of customers ranging from wholesalers to individuals, up to large-scale distributors/wholesalers. The continuous upgrade of the production lines, the investment in new equipment and machinery, allow us to create cutting-edge products and always be ready to respond to the requests of the most demanding customers.



A GLOBAL BRAND

KNOW-HOW AND PASSION FOR OUR WORK



Innovation is the result of a constant research & connection with the world, we are committed to excellence in terms of product quality and performance. Competence and passion is guaranteed in relationships with international markets, based on mutual esteem and trust. Our success is based on the quality of our products, offered to international customers through a well-coordinated and structured sales network in Italy and abroad.



RESPECT FOR THE ENVIRONMENT

IN THE CORPORATE CULTURE

Qualitybed places innovation, research and quality at the basis of its work, which are always associated with respect for environmental values.

Part of the energy required for production comes from renewable sources, through a network of photovoltaics. Like production, recycling and disposal are also industrial acts that require energy and create CO2 emissions. Thus, it is relative to the concept of eco-sustainability applied to products when their exploitation and durability are time-limited and require, after a few years, recycling or disposal.

This is why Qualitybed produces high quality mattresses that last over time.

It selects the best raw materials, with attention to environmental sustainability, through continuous research of eco-friendly, innovative, exclusive materials that offer excellent comfort and performance.





MADE IN ITALY

MANUFACTURING AND QUALITY

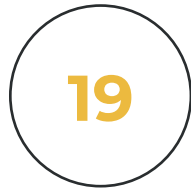
Qualitybed through experience, innovation and high Italian manufacturing of mattresses, has become a qualified company abroad. Part of our production is exported to ensure proper sleep, all over the world. Specifically, Qualitybed exports to south Korea, Malta, Marocco, Albania, Regno Unito, Svizzera. For all these countries we are able to carry out customized products both in terms of sizes and characteristics, guaranteeing craftsmanship, high quality and after sales service.

OUR COMPANY

SOME NUMBERS



years
of experience



type
of products



models



production
lines



machinery



customer served
in the last year



orders managed
in the last year



mattresses produced
in the last year

TURNOVER YEAR

2021

5.150.000 €

INVESTMENTS

2022

2.000.000 €

EMPLOYEES

46

FACTORY

8.500 mq

OUR PRODUCTS

INTERNAL SHEET

- expanded polyurethane
- polyurethane and Memory Foam
- ♻️ • recycled polyurethane and memory
- ♻️ • polyurethane, Memory Foam and Hydro gel
- polyurethane, Memory Foam and AiroGel
- Memory Foam correctors
- fire retardant polyurethanes
- 800/1600/3000 spring box
- 800/1600/3000 spring box with Memory Foam
- 800/1600/3000 spring box with HydroGel

COVER

- with Italian processing with removable covers
- with closed-edged Italian processing
- traditional wool processing
- coconut fiber, horse hair
- pillow cases

OTHERS

- wooden slats
- custom footmats
- customizable packaging
- ♻️ • recycled packaging
- ♻️ • recycled polyethylene
- displays for Qb branded exhibition corners

PRODUCTS

CUSTOMIZATION

MATTRESS

- internal sheet design
- fabric design
- customization of the handles with embroidered logo
- labels customization
- ribbons customization

PACKAGING

- vacuum packed
- vacuum rolled
- vacuum-packed rolled in box
- customized packaging
- vacuum packed, folded and rolled up

TIMING

BY TYPES OF PRODUCT

CUSTOMIZED PRODUCT	4 WEEKS (shipment preparation)
BY PRODUCTION OF SEMI-FINISHED COMPONENTS	2 WEEKS (shipment preparation)
QUICK DELIVERY PRODUCT	2 WEEKS (shipment preparation)
QUICK DELIVERY PRODUCT	2/4 DAYS (shipment preparation)
PRODUCT IN HUB (BARI/VICENZA/MILANO/NAPOLI)	72 HOURS (shipment to the customer) ITALY

OUR BREND

B2B & B2C



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